



WFFF  
201 Humboldt St  
Rochester, NY 14610-1093

# Contract # 1427517

Schedule Dates	09/20/16-09/26/16	Date Entered	09/16/16
Advertiser	Sue Minter/Governor/Vermont/Democrat (81847)	Last Modified	09/28/16
Agency	GMMB (14491)	Entered By	Elizabeth F. Guy
Product	Political - Governor (1067)	CO-OP	No
Brand	303/323/5419 (559266)	Headline #	ECR25288496
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Maura Gilroy,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	303/323/5419	Commission	\$522.75
Account Types	National/Political	Net Total	\$2,962.25
Billing Type	Standard	Sales Tax	
Comments	MINTER/G/D 9/20/16-9/26/16 SUE MINTER FOR GOVERNOR - NAB SENT VIA EMAIL. PYMT TO FOLLOW. LUR Rebate out of this contract \$425 9/28/16		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Sep. 2016	17	\$3,335.00
Oct. 2016	3	\$150.00
Grand Total:	20	\$3,485.00

GMMB  
Washington Harbor  
3050 K Street NW  
Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/25/16-09/25/16	5	:30	9A- Fox News Sunday	1							X	1	\$50.00		Burlington (WFFF)	FOX News Sunday	9/16/16
1.0.1	Closed Preempt	09/25/16															Burlington (WFFF)	LUR/Spot -	
2.0	Normal Line / SPOT	09/20/16-09/23/16	5	:30	5P- Modern Family	2	X	X	X	X	X			2	\$40.00	\$80.00	Burlington (WFFF)	Modern Family	9/16/16
3.0	Normal Line / SPOT	09/20/16-09/23/16	5	:30	5:30P- Modern Family	2	X	X	X	X	X			2	\$40.00	\$80.00	Burlington (WFFF)	Modern Family	9/16/16
4.0	Normal Line / SPOT	09/20/16-09/23/16	5	:30	6P- How I Met Your Mother	2	X	X	X	X	X				\$50.00		Burlington (WFFF)	HIMYM	9/16/16
4.0.1	Closed Preempt	09/20/16															Burlington (WFFF)	Program Change/Exception	
4.0.2	Closed Preempt	09/20/16															Burlington (WFFF)	Program Change/Exception	
5.0	Normal Line / SPOT	09/20/16-09/23/16	5	:30	6:30P- Two and a Half Men	2	X	X	X	X	X			2	\$50.00	\$100.00	Burlington (WFFF)	Two and a Half Men	9/16/16
6.0	Normal Line / SPOT	09/24/16-09/24/16	5	:30	5:30P- Modern Family	1						X		1	\$25.00	\$25.00	Burlington (WFFF)	Modern Family	9/16/16
7.0	Normal Line / SPOT	09/20/16-09/23/16	5	:30	7P- Big Bang Theory 1	1	X	X	X	X	X				\$350.00		Burlington (WFFF)	Big Bang Theory	9/16/16
7.0.1	Closed Preempt	09/22/16															Burlington (WFFF)	LUR/Spot -	
8.0	Normal Line / SPOT	09/20/16-09/23/16	5	:30	7:30P- Big Bang Theory 2	1	X	X	X	X	X				\$400.00		Burlington (WFFF)	Big Bang Theory	9/16/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



WFFF  
201 Humboldt St  
Rochester, NY 14610-1093

## Contract # 1427517

### Schedule Dates

09/20/16-09/26/16

### Advertiser

Sue Minter/Governor/Vermont/Democrat (81847)

### Agency

GMMB (14491)

### Product

Political - Governor (1067)

### Brand

303/323/5419 (559266)

### Salesperson

Katz - Washington DC, Washington DC (1179)

### Sales Office

Katz - Washington DC

### Buyer Name

Maura Gilroy,

### Phone/Fax

/

### CPE

303/323/5419

### Account Types

National/Political

### Billing Type

Standard

### Comments

MINTER/G/D  
9/20/16-9/26/16 SUE MINTER FOR GOVERNOR - NAB SENT VIA EMAIL. PMT TO FOLLOW. LUR Rebate out of this contract \$425 9/28/16

### Burlington (WFFF)

#### By Broadcast Month

Month	Spots	Rate
Sep. 2016	17	\$3,335.00
Oct. 2016	3	\$150.00
<b>Grand Total:</b>	<b>20</b>	<b>\$3,485.00</b>

Date Entered	09/16/16
Last Modified	09/28/16
Entered By	Elizabeth F. Guy
CO-OP	No
Headline #	ECR25288496
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$522.75
Net Total	\$2,962.25
Sales Tax	

GMMB  
Washington Harbor  
3050 K Street NW  
Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.0.1	Closed Preempt	09/21/16															Burlington (WFFF)	LUR/Spot -	
9.0	Normal Line / SPOT	09/26/16-09/26/16	5	:30	9P - FOX News Special: Presidential Debate	1	X								\$1,000.00		Burlington (WFFF)	DEBATE	9/16/16
9.0.1	Closed Preempt	09/26/16															Burlington (WFFF)	No Avail/Spot -SOLD OUT	
10.0	Normal Line / Prime	09/21/16-09/21/16	5	:30	9P - Empire	1		X							\$400.00		Burlington (WFFF)	Empire-FOX	9/16/16
10.0.1	Closed Preempt	09/21/16															Burlington (WFFF)	LUR/Spot -	
11.0	Normal Line / Prime	09/22/16-09/22/16	5	:30	8P - Rosewood	1			X						\$400.00		Burlington (WFFF)	Rosewood-Fox	9/16/16
12.0	Normal Line / SPOT	09/24/16-09/24/16	5	:30	7:30P - FOX College Football	1					X				\$250.00		Burlington (WFFF)	FOX College Ftbl -Prime Game	9/16/16
13.0	Revised Line / SPOT	09/25/16-09/25/16	5	:20	1P - NFL on FOX Game 1	1						X					Burlington (WFFF)	FOX NFL Sunday -Early Game	9/16/16
13.1	Normal Line / SPOT	09/25/16-09/25/16	5	:30	1P - NFL on FOX Game 1	1						X			\$1,000.00		Burlington (WFFF)	FOX NFL Sunday -Early Game	9/22/16
14.0	Normal Line / SPOT	09/25/16-09/25/16	5	:30	4:30P - NFL on FOX Game 2	1						X			\$900.00		Burlington (WFFF)	FOX NFL Sunday -Late Game	9/16/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Rochester, NY 14610-1093

GMMB  
Washington Harbor  
3050 K Street NW  
Washington, DC 20007

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Advertiser	Sue Minter/Governor/Vermont/Democrat (81847)	Last Modified	09/28/16
Agency	GMMB (14491)	Entered By	Elizabeth F. Guy
Product	Political - Governor (1067)	CO-OP	No
Brand	303/323/5419 (559266)	Headline #	ECR25288496
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Maurra, Gilroy,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	303/323/5419	Commission	\$522.75
Account Types	National/Political	Net Total	\$2,962.25
Billing Type	Standard	Sales Tax	
Comments	MINTER/G/D 9/20/16-9/26/16 SUE MINTER FOR GOVERNOR - NAB SENT VIA EMAIL. PYMT TO FOLLOW. LUK Redate out of this contract 9/28/16		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
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Oct. 2016	3	\$150.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0.1	Closed Preempt	09/23/16															Burlington (WFFF)	Schedule Change/Exception - No FOX NFL Game 2 on 9/25	
15.0	Normal Line / SPOT	09/24/16-09/24/16	5	:30	5P- Modern Family	1						X		1	\$25.00		Burlington (WFFF)	Modern Family	9/16/16
15.0.1	Closed Preempt	09/24/16															Burlington (WFFF)	Program Change/Spot -	
16.0	M/G For 4.0.1,4.0.2 / SPOT	09/23/16-09/23/16	5	:30	6P- Two and a Half Men						1			1	\$50.00		Burlington (WFFF)	2.5	9/22/16
17.0	Normal Line / SPOT	09/26/16-09/26/16	5	:30	6P- Two and a Half Men	2	X							2	\$50.00		Burlington (WFFF)	2.5 Men	9/22/16
18.0	Normal Line / SPOT	09/26/16-09/26/16	5	:30	6:30P- Two and a Half Men	1	X							1	\$50.00		Burlington (WFFF)	2.5 Men	9/22/16
19.0	Normal Line / SPOT	09/25/16-09/25/16	4	:30	7P- Family Guy / Bob's Burgers	1						X		1	\$550.00		Burlington (WFFF)		9/22/16
20.0	M/G For 1.0.1 / SPOT	09/25/16-09/25/16	5	:30	9A- Fox News Sunday							1		1	\$25.00		Burlington (WFFF)	FOX News Sunday	9/26/16
21.0	M/G For 7.0.1 / SPOT	09/22/16-09/22/16	5	:30	7P- Big Bang Theory 1					1				1	\$200.00		Burlington (WFFF)	Big Bang Theory	9/26/16
22.0	M/G For 8.0.1 / SPOT	09/21/16-09/21/16	5	:30	7:30P- Big Bang Theory 2					1				1	\$250.00		Burlington (WFFF)	Big Bang Theory	9/26/16
23.0	M/G For 10.0.1 / Prime	09/21/16-09/21/16	5	:30	9P- Empire					1				1	\$300.00		Burlington (WFFF)	Empire-FOX	9/26/16
24.0	M/G For 15.0.1 / SPOT	09/24/16-09/24/16	5	:30	5:30P- 6P (EST)							1		1	\$25.00		Burlington (WFFF)	Modern Family	9/27/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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KATZ  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25288496

Changes as of: 10/11/2016 at 6:24 PM

Version: Highlighting Revision 4

CPE: 303/323/5419

Flight: 9/20/16 - 9/26/16

Station: WFFF

Total \$: \$3,485.00

Agency: GMMB

Advertiser: Sue Minter for VT Gov

Market: Burlington-Plattsburgh

Total Spots: 20

GMMB 3050 K ST NW  
WASHINGTON DC  
20007

Product: MINTER/G/D

Office: WASHINGTON

Total CPP: \$0.00

Agency Order #: 5397392

Primary Demo: Adults 35+

Buyer: Gilroy, Maura

Con Type: POLITICAL/VOTE

Traffic #: 1427517

Salesperson: RACHELLE RAY -  
Washington DC  
202-872-5880

Assistant: LAILA DAFTARI  
202-872-5880

Separation:

Comments: 9/20/16-9/26/16 SUE MINTER FOR GOVERNOR - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/20 - 9/20		Total Spots	Total \$	CPP	GRP
							9/20	9/20				
REV- 91	M 9p-10:30p		DEBATE	\$1,000.00	0	30	1	0	0	\$0.00	\$0.00	0.0

TOTALS: 20

20 \$3,485.00 \$0.00 0.0



125 West 55th St  
New York, NY 10019

Contract # 25288496 Changes as of: 10/11/2016 at 6:24 PM Version: Highlighting Revision 4  
CPE: 303/323/5419 Flight: 9/20/16 - 9/26/16 Station: WFFF  
Agency: GMMB Advertiser: Sue Minter for VT Gov Market: Burlington-Plattsburgh  
GMMB 3050 K ST NW Product: MINTER/G/D Office: WASHINGTON  
WASHINGTON DC 20007

Agency Order #: 5397392 Buyer: Gilroy, Maura Primary Demo: Adults 35+  
Salesperson: RACHELLE RAY - Con Type: POLITICAL/VOTE  
Washington DC Assistant: LAILA DAFTARI  
202-872-5880

Total GRP:  
Traffic #: 1427517  
Separation:

Special Instructions

#### Order Level Comments

Date/Time	Added by	Comment
09/29/16 2:37 PM	Elizabeth Guy	Line 9 Debate 1x 9/26 out due to No Avail Flight is over. Please advise Thanks!
09/27/16 12:20 PM	Elizabeth Guy	Line 15 Modern Family 1x 9/24 spot aired in Modern Family 5:30-6P due to spots being moved over due to sports going over. Please revise Thanks!
09/21/16 5:41 PM	LAILA DAFTARI	9/20/16-9/26/16 SUE MINTER FOR GOVERNOR - NAB SENT VIA EMAIL. PYMT TO FOLLOW.
09/16/16 10:39 AM	Elizabeth Guy	line 4 HIMYM has changed to 2.5 men Line 13 NFL Game is \$250 more Giants v Redskins Line 14 NFL Game There is no late game. Please advise. Thanks!
09/16/16 9:04 AM	RACHELLE RAY - Washington DC	9/20/16-9/26/16 SUE MINTER FOR GOVERNOR - NAB SENT VIA EMAIL. PYMT TO FOLLOW.
09/16/16 9:04 AM	RACHELLE RAY - Washington DC	9/20/16-9/26/16 SUE MINTER FOR GOVERNOR - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Competitive Information	
Market Budget:	\$29,042
WFF Share:	12%
Comment:	
WCAX:	38%
WPTZ:	38%
WVNY:	12%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	20	\$3,485.00	N/A	0.0
Total	100%	20	\$3,485.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Sep	20	\$3,485.00
Total	20	\$3,485.00

#### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/11/16 6:24 PM	RACHELLE RAY - Washington DC	Revised		1	\$-1,000.00	\$0	Changes: Assistant id from RACHELLE RAY - Washington DC to LAILA DAFTARI, Total Spots from 21 to 20. Calculated Dollars from \$4,485.00 to \$3,485.00, Competitive Market Budget from \$37,375 to \$29,042. User Entered \$ from \$4,485.00 to \$3,485.00, Total \$ from \$4,485.00 to \$3,485.00. 1 buyline added or modified.
Makegood 3	9/29/16 2:37 PM	Elizabeth Guy	Confirmed			\$0	\$0	Changes: Calculated Dollars from \$4,910.00 to \$4,485.00, Competitive Market Budget from \$40,917 to \$37,375. Total \$ from \$4,910.00 to \$4,485.00. 9 buylines added or modified.
Revision	9/27/16 6:08 PM	LAILA DAFTARI	Confirmed			\$-425.00	\$0	
Makegood 2	9/27/16 12:20 PM	Elizabeth Guy	Confirmed			\$0	\$0	
Revision	9/21/16 5:41 PM	LAILA DAFTARI	Confirmed	2		\$0	\$0	Changes: Total Spots from 19 to 21. 5 buylines added or modified.
Makegood 1	9/16/16 10:39 AM	Elizabeth Guy	Confirmed			\$0	\$0	
Queued for Electronic Contracting	9/16/16 9:31 AM					\$0	\$0	



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract #	25288496	Changes as of:	10/11/2016 at 6:24 PM	Version:	Highlighting Revision 4	Total \$:	\$3,485.00
CPE:	303/323/5419	Flight:	9/20/16 - 9/26/16	Station:	WFFF	Total Spots:	20
Agency:	GMMB	Advertiser:	Sue Minter for VT Gov	Market:	Burlington-Plattsburgh	Total CPP:	\$0.00
	GMMB 3050 K ST NW	Product:	MINTER/G/D	Office:	WASHINGTON		
	WASHINGTON DC 20007						

Agency Order #: 5397392  
Buyer: Gilroy, Maura  
Salesperson: RACHELLE RAY - Washington DC 202-872-5880  
Primary Demo: Adults 35+  
Con Type: POLITICAL/NOTE  
Assistant: LAILA DAFTARI 202-872-5880  
Total GRP:  
Traffic #: 1427517  
Separation:

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	9/16/16 9:04 AM	RACHELLE RAY - Washington DC	Confirmed	1		\$0
New	9/16/16 9:03 AM	RACHELLE RAY - Washington DC	New	18		\$4,910.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.